

2025 16th World Beauty Festival

WLC (WORLD LASH CHAMPIONSHIP) Eyelash World Congress

[24th IEDA International Eyelash Extension PHOTO]

*PHOTO Sector Regulations and Descriptions

For the eyelash item PHOTO category, and code number:

There are five sections of 9-8(1) eyelash extensions (models), 9-8(2) eyelash extensions (models), 9-8(3) eyelash perm (models), 9-8(4) megavolum (models), and 9-8(5) mannequin creation.

****Precautions (common) *** Photo submission must be emailed before 12:00 on the night of May 10 (p.m)**

a@gmail.com * The original photo should be placed in the form and sent to a file where the judges can zoom in and out each photo.

1. Eyelash Extensions (Model) Code No. 9-8-(1)

Items: Model, extension material, photographing equipment

(Some of your face comes out when shooting a video, but most of them take a close-up shot of the model's eyes.)

1. Video filming editing (5 minutes)

* 1 minute of pre-preparation shooting > about 25% o'clock, 1 minute > about 50% o'clock, 1 minute > about 75% o'clock, 1 minute

The work, the face of the player, and the video of himself are edited within 5 minutes.

2. Pictures (8 pictures)

Refer to the tournament website form (A4)

Compliance: Photo source — filejpg

Resolution 200dpi

(Smartphone camera over 8 megapixels)

1. Before we start, briefly introduce the model ((ex) women in their 20s, office worker, and short eyelashes. 0.15

Stimulus flat, natural 1:1 procedure) *It can be deducted for introducing the model.

2. Material setting Photo-Before you start, place a clean white towel on the bottom of the material and sanitize it in TRAY with all the ingredients on it, take a photo and put it in the submission form.

3. Before you start, put a picture of the model closing her eyes from the front.

4. Before you start, put a picture of the model's eyes open from the front.

5. After completion, insert a picture of the eyes taken on the left side of the model.

6. After completion, insert a picture of the eye taken from the right side of the model.

7 After completion, insert a closed-eye photo from the front of the model.

8. After completion, put a picture of the model's eyes open in front of it.

2. Examination Regulations:

1 Hygiene

- Tidy all ingredients for eyelash extensions onto trays & baskets.

21by1 extension

- The eyelashes of the model are treated with a 1:1 technique.

3 Shape Design

- Check the fan shape of the basic design.
- Check the balance and harmony of both sides.

4 Technology (professionalism, how to use tweezers)

- Check the use of both tweezers on both hands. (Video check)

(Check whether the use of tweezers is a distinction or the role of cutting and holding eyelashes well.)

- Make sure that the eyelashes are treated without touching the skin and maintaining a certain interval (0.5 to 1 mm).
- How to use glue (amount of glue)
- Make sure it is clean as a whole.
- There is no limit to the art of applying eyelashes.
- Eyelashes are treated in black, and both circular and flat hair are possible.

<Procedure Criteria> It is important to extend the lower part of the eyelash with C curls 9-13mm, the center with C curls C-13mm, and the upper part with J curls 9-13mm in the direction of the eyebrow growth.